

# HEARDER DESIGNS INVESTMENT PACKAGES

All of our investment packages are flexible options that can be custom designed to meet your professional needs. Please contact me if you have any questions about pricing or packages so we can make sure that your needs are being met within your budget and ours.

## WELCOME TO THE WWW

Our first package is for those who are new to the World Wide Web and have no web presence to date. We will walk you through the process of setting up a website and try to pull the ideas from your vision onto the canvas. This process can take anywhere from two to three weeks depending on the amount of time you can feasibly dedicate to providing content. This package includes: domain purchase, hosting fees, web design, and maintenance for 6 months.

**PACKAGE PRICE: \$1500**

## UPDATE ME

This package is for our clients who are already on the www but could use some updating. If you're just not happy with your current site and would like something with a little more sparkle and shine this is the route you should take. Depending on what you would like to change about your site this process is a little less time consuming and should have a quicker turn around. This package includes: web design and maintenance for six months.

**PACKAGE PRICE: \$1000**

## A LITTLE TLC

This package is for those of you who have a website whose idea you are generally happy with. Maybe all you need is a few changes with the layout, pictures, calendars, etc, and you just can't seem to find the time to get to it on your own. Sound familiar? Then this one is for you. This package includes: web site editing and updating and maintenance for one year.

**PACKAGE PRICE: \$500**

## LOGO ME

This package is exactly what it is called. If your company has yet to create a logo then let us take it from here! Logo's are very important to branding and having something that is eye catching and memorable

can really increase your bottom line. This package includes:  
customized logo design and copyrights to the image for your use.

**PACKAGE PRICE: \$500**

## THE WHOLE SHEBANG

This is the big daddy, the whole shebang! If you are a company just starting out, or simply a company who hasn't found their www & graphic way this is for you. This process can take anywhere from 3 – 4 weeks but will include an under construction image to appear on the www until completion. This package includes:

domain purchase, hosting fees, web design, logo design, copyrights to all images,  
and maintenance for one year.

**PACKAGE PRICE: \$2000**

## OTHER SERVICES

**Graphics Package** – My best friend (<http://www.kimberlybrookephotographic.com>) will shoot all of your graphics and release the images to you for use with your website. She can take shots of your facility, location, employees, product line, or whatever is relative to your needs.

**PACKAGE PRICE: \$325**

**Maintenance Contracts** – If you don't have anyone internal that can handle the upkeep of your website than you will likely want to set yourself up on a maintenance contract. There are three different ways to pay either hourly, monthly, or yearly. You should take into consideration when choosing what is best for you how much upkeep your site is going to need. These packages do not include a site overhaul or design change. This is simply for updating your information.

**HOURLY RATE: \$100**

**MONTHLY RATE: \$25**

**YEARLY RATE: \$225**

For all other services please feel free to contact me to negotiate prices: [jareehfner@mac.com](mailto:jareehfner@mac.com)